

**Kylie R. Clark**  
University Center, MI  
St. Louis, MO  
(618) 960-4102 | krclark4@svsu.edu

## EDUCATION

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### **Bachelor of Arts in Graphic Design**

Anticipated: May 2025

Saginaw Valley State University, University Center, MI

Minor: **Art**

President's List: Three Semesters

Deans' List: Four Semesters

GPA: 3.87

## RELEVANT COURSE WORK

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Typography & Color in Design

Web Design

Logo, Business Identity, and Social Media Design

Digital Imaging

Advertisement Design

## RELEVANT EXPERIENCE

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### **Social Media Content Designer**

Saginaw Valley State University Swimming and Diving

September 2023- March 2025

Saginaw Valley State University, University Center, MI

- Developed visually engaging graphics for the SVSU Swimming and Diving Team, focusing on school records, swim meets, and athlete highlights. These designs contributed to a cohesive and recognizable brand identity across Instagram and Facebook, enhancing team visibility and engagement.

### **Cardinal Solutions- Graphic Designer**

September 2024- Present

Saginaw Valley State University, University Center, MI

- Designed and scheduled cohesive social media content for a non-profit organization in the Great Lakes Bay Region, ensuring continuity with the organization's established branding. Collaborated with a technical writer to transform provided content into visually engaging posts, strategically planned and scheduled for year-round consistency.

## WORK EXPERIENCE

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### **Graphic Designer- Office of International Programs**

January 2023 – Present

Saginaw Valley State University, University Center, MI

- Designed a diverse range of projects for various sections of the Office of International Programs, enhancing engagement with events and resources. Projects incorporated publication design, information design, illustration, digital publishing, and brand identity to maintain a cohesive and visually compelling presence.

- Aided international and domestic students regarding inquiries related to study abroad programs and international student experiences. Communicated effectively via email, phone, and in-person interactions, demonstrating strong interpersonal and customer service skills.

### **Short-Term Peer Advisor- Office of International Programs**

July 2023

July 2024

Saginaw Valley State University, University Center, MI

- Provided support to Japanese international students studying abroad in Michigan to enhance their English language skills.
- Assisted students and short-term coordinator with daily activities, including coordinating transportation for excursions, facilitating English practice, and helping students navigate cultural differences to ensure a smooth and enriching experience.

### **COMPUTER SKILLS**

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**Adobe Programs:** Illustrator, Photoshop, InDesign, Dreamweaver, Canva, Adobe Express

**Microsoft Word:** Word, PowerPoint, Excel, Outlook, SharePoint

**Other Software:** ColleagueUI, Slate, TerraDotta, Perceptive Content

### **INTERCOLLEGIATE ATHLETIC EXPERIENCE/VOLUNTEERING**

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#### **Intercollegiate Athlete**

Saginaw Valley State University Swim and Dive Team

University Center, MI

Fall 2021 – Spring 2025

- Dedicated collegiate athlete, training and competing at a high level throughout the duration of my academic career. Demonstrated discipline, resilience, and teamwork in both individual and team settings.
- Successfully balanced a rigorous schedule, managing 20 hours of training per week while maintaining full-time academic coursework and part-time employment. Developed strong time management, adaptability, and multitasking skills to excel in both athletic and professional responsibilities.

#### **Art Department Mentor**

Saginaw Valley State University, University Center, MI

Fall 2024

- Participated in a semester-long volunteer program dedicated to mentoring first-year art department students as they transitioned into their academic journey.
- Provided guidance and support by attending events, fostering connections, and offering advice throughout the semester to help students navigate their coursework and campus life.

**Kylie R. Clark**  
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## REFERENCES

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**Alice Yang, PhD**, Director of the Office of International Programs  
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